



19TH ANNUAL CONFERENCE AND EXHIBITORS' SHOWCASE
FRIDAY, APRIL 23, 2010
CREST HOLLOW COUNTRY CLUB
WOODBURY, NY

HIGHLIGHTS
OF
EXHIBITORS' SHOWCASE

The 19th Annual SHRM-LI Conference will bring together human resource professionals from all types of companies throughout the Long Island and Metropolitan area - industrial, manufacturing, electronics, design, pharmaceutical, medical, printing and publishing, legal, administrative, hospitality, sports, etc.

These professionals are responsible for exploring all aspects of HR in their companies and participate in many of the final decision-making processes at the top administrative level, including compensation, medical benefits, insurance, personnel development, office design and planning, ergonomics, and social and fitness activities.

Participation as a Sponsor in the Exhibitors' Showcase at the SHRM-Long Island 2010 Conference guarantees you an opportunity to deal with hundreds and hundreds of HR professionals who are all eager to hear new ideas and expand their body of knowledge about every aspect of their work life.

JOIN US ON APRIL 23RD

It will be the best workday you'll spend this year!!

Society for Human Resource Management-Long Island Chapter
449 Pulaski Road * Greenlawn, NY 11740
(631) 262-8807 * (631) 262-8803-FAX



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VANTAGE SPONSORS - \$15,000

1. Sponsorship of Conference
2. Corporate banner behind podium in Ballroom and Exhibit Area
3. Choice of prime exhibit location on either floor
4. Double booth, including pipe, drape and electric
5. 25 complimentary registrations to Conference and Luncheon for company representatives and guests
6. Back or inside front cover full-page advertisement in Program Booklet
7. Three company representatives seated at head table with Conference Chairpersons at Luncheon
8. Name imprinted on lanyard given to every Conference attendee
9. Company name and/or logo on tote bags
10. Introduction of company as Conference sponsor during Luncheon program – your top representative will be invited to introduce speaker at Luncheon
11. Award presented to company during Luncheon
12. Corporate logo on Conference banner
13. Corporate name/logo in Conference brochure and advertisements
14. Corporate name/logo on SHRM-LI's website Conference sponsor page with link to corporate website for one year
15. Photos of company representative with Luncheon speaker will be included in press releases
16. Invitation for three representatives to Conference Kickoff Celebration and photo session on March 1, 2010
17. Five slides in pre-luncheon video presentation in Ballroom and 30-second audio announcement
18. Luncheon seating for guests in Ballroom
19. Special discounted registration rate of \$60 per guest
20. Winner of Company's Prize Drawing announced at Luncheon
21. Post-Luncheon Reception for guests
22. Corporate promotional brochure in each packet
23. Directory of Conference attendees, including contact information
24. One-year listing in the SHRM-LI online Strategic Alliance Business Directory
25. Eligible to earn complimentary tickets for special guests



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WORKSHOPS SPONSORS - \$12,000

1. Sponsorship of Workshops
2. Corporate banner in Ballroom and Exhibit Area
3. Prime exhibit location
4. Double booth, including pipe, drape and electric
5. Representative(s) of company to introduce workshop speakers
6. 12 complimentary registrations to Conference and Luncheon for company representatives and guests
7. Full-page advertisement in prime location in Program Booklet
8. Two company representatives seated at head table at Luncheon
9. Introduction of company as Workshops sponsor during Luncheon program
10. Award presented to company during Luncheon
11. Corporate name/logo in Conference brochure and advertisements
12. Corporate name/logo on SHRM- LI's website Conference sponsor page with link to corporate website for one year
13. Photos of company representative with Luncheon speaker will be included in press releases
14. Invitation for three representatives to Conference Kickoff Celebration and photo session on March 1, 2010
15. Four slides in pre-luncheon video presentation in Ballroom and 30-second audio announcement
16. Luncheon seating for guests in Ballroom
17. Special discounted registration rate of \$60 per guest
18. Winner of Company's Prize Drawing announced at Luncheon
19. Post-Luncheon Reception for guests
20. Corporate promotional brochure in each packet
21. Directory of Conference attendees, including contact information
22. One-year listing in the SHRM-LI online Strategic Alliance Business Directory
23. Eligible to earn complimentary tickets for special guests



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LUNCHEON SPONSORS - \$7,500

1. Sponsorship of Luncheon
2. Corporate banner in Ballroom and Exhibit Area
3. Prime exhibit location
4. Double booth, including pipe, drape and electric
5. 10 complimentary registrations to Conference and Luncheon for company representatives and guests
6. Full-page advertisement in prime location of Program Booklet
7. Two company representatives seated at head table at Luncheon
8. Introduction of company as Luncheon sponsor during Luncheon program
9. Award presented to company during Luncheon
10. Corporate name/logo in Conference brochure and advertisements
11. Corporate name/logo on SHRM-LI's website Conference sponsor page with link to corporate website for one year
12. Photos of company representative with Luncheon speaker will be included in press releases
13. Invitation for three representatives to Conference Kickoff Celebration and photo session on March 1, 2010
14. Three slides in pre-luncheon video presentation in Ballroom and 30-second audio announcement
15. Luncheon seating for guests in Ballroom
16. Special discounted registration rate of \$60 per guest
17. Winner of Company's Prize Drawing announced at Luncheon
18. Post-Luncheon Reception for guests
19. Directory of Conference attendees, including contact information
20. One-year listing in the SHRM-LI online Strategic Alliance Business Directory
21. Eligible to earn complimentary tickets for special guests



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BREAKFAST SPONSORS - \$5,000

1. Sponsorship of Breakfast
2. Corporate banner in Ballroom and Exhibit Area
3. Prime exhibit location
4. Double booth, including pipe, drape and electric
5. Eight complimentary registrations to Conference and Luncheon for company representatives and guests
6. Full-page and mini-page centerfold advertisement in Program Booklet
7. Two company representatives seated at head table at Luncheon
8. Award presented to company during Luncheon
9. Corporate name/logo in Conference brochure and advertisements
10. Corporate name/logo on SHRM-LI's website Conference sponsor page with link to corporate website for one year
11. Photos of company representative included in press releases
12. Invitation for two representatives to Conference Kickoff Celebration and photo session on March 1, 2010
13. Two slides in pre-luncheon video presentation in Ballroom and 30-second audio announcement
14. Luncheon seating for guests in Ballroom
15. Special discounted registration rate of \$60 per guest
16. Directory of Conference attendees, including contact information
17. One-year listing in the SHRM-LI online Strategic Alliance Business Directory
18. Eligible to earn complimentary tickets for special guests



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CORPORATE BENEFACTOR SPONSORS - \$3,000

1. Corporate banner in Exhibit Area
2. Exhibit space with complimentary electric
3. Six complimentary registrations to Conference and Luncheon for company representatives and guests
4. Full-page advertisement in Program Booklet
5. Introduction of company name on big screen during Luncheon program
6. Corporate name in Conference brochure and Program Booklet
7. Corporate name on SHRM-LI's website Conference sponsor page with link to corporate website for one year
9. Special discounted registration rate of \$60 per guest
10. Directory of Conference attendees, including contact information
11. One-year listing in the SHRM-LI online Strategic Alliance Business Directory
12. Eligible to earn complimentary tickets for special guests



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CORPORATE DONOR SPONSORS - \$1,750**

1. Corporate Banner in Exhibit Area
2. Exhibit Space with complimentary electric
3. Three complimentary registrations to Conference and Luncheon for company representatives and guests
4. Half-page advertisement in Program Booklet
5. Introduction of Company Name on Big Screen during Luncheon
6. Corporate name in Conference brochure and Program Booklet
7. Luncheon seating for guests in Ballroom
8. Directory of Conference attendees, including contact information

****STRATEGIC ALLIANCE BUSINESS DIRECTORY (ADD-ON) - \$250**

One-year listing in the SHRM-LI online Strategic Alliance Business Directory



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BOOSTER SPONSORS - \$550**

Booster sponsorships are limited to non-profit agencies. These sponsorships offer agencies the opportunity to interact with a large number of HR professionals at one site. Much information can be exchanged about the work of the individual agencies and the needs of the companies represented by the HR professional.

1. Agency banner in Exhibit Area
2. Exhibit space with complimentary electric
3. Two complimentary registrations to Conference and Luncheon for Agency representatives
4. Listing in Program Booklet
5. Directory of Conference attendees, including contact information

****STRATEGIC ALLIANCE BUSINESS DIRECTORY (ADD-ON) - \$250**

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STRATEGIC ALLIANCE
BUSINESS DIRECTORY/JOURNAL SPONSORS - \$500

1. One complimentary registration to Conference and Luncheon for company representative
2. Listing in Program Booklet
3. One-year listing in the SHRM-LI online Strategic Alliance Business Directory

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VALUE ADDED SPONSORSHIPS

Vantage, Workshops, Luncheon, Breakfast, and Corporate Benefactor Sponsors
can earn complimentary tickets for special guests.

Registration Badge Holders <i>courtesy of sponsor's name</i>	1 sponsor at \$1,000 (Sold)	6 extra tickets
Conference imprinted dual-pocket folders	1 sponsor at \$1,000 (Sold)	6 extra tickets
Pads	1 sponsor at \$1,000	6 extra tickets
Pens	1 sponsor	2 extra tickets
Pencils	1 sponsor	2 extra tickets
Music	1 sponsor at \$750	4 extra tickets
Other approved items such as: letter openers, post-it notes, clips, nail files, key chains, highlighters, rulers, etc.		2 extra tickets

Quantity Needed – 1,000



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Sponsor/Exhibitor Reservation Form

(Please fill out this and next page and return with payment information)

Please reserve the following Exhibitor Sponsorship package for us (please check):

___ Vantage Sponsor	\$15,000*	___ Workshops Sponsor	\$12,000*
___ Luncheon Sponsor	\$ 7,500*	___ Breakfast Sponsor	\$ 5,000*
___ Corporate Benefactor	\$ 3,000*	*includes listing-Strategic Alliance Business Directory	

Value Added Sponsorships*** (Limited to One Each-Available to Above Sponsors Only)

___ Registration		___ Dual-Pocket Folders***	\$ 1,000
___ Badge Holders***	\$ 1,000	___ Music***	\$ 750
___ Pads***	\$ 1,000	___ Booster (Non-Profit)	\$ 550**
___ Corporate Donor	\$ 1,750**	___ **Add-on Business Directory Listing	\$ 250
___ Strategic Alliance Sponsor (Business Directory/Journal)	\$ 500		

Method of Payment (please check one):

() Check in the amount of \$_____ is enclosed () Check will be mailed by _____(Date)

() Enclosed is Purchase Order # _____ (If possible, please use a copy of this form as your Invoice.)

() Please charge to Credit Card # _____ Exp Date _____

Name on Credit Card _____ CVV Code _____

Billing Address _____ Zip Code _____

Signature _____ Amex VISA MC

Please note that payment for Conference Sponsorship and Exhibitor space must be made in full one month prior to the Conference.

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Sponsor/Exhibitor Reservation Form (Cont'd)

Name of Organization _____

Contact Person _____ Title _____

Phone _____ Fax _____ Email _____

Address _____ City _____ Zip _____

Authorized Signature _____ Date _____

Electrical Needs (please check one): We need electrical outlets We do not need electrical outlets

Please make check payable to: SHRM-Long Island Chapter, Inc.

Mail to: SHRM-Long Island Conference 2010
449 Pulaski Road
Greenlawn, NY 11740

or Fax to: (631) 262-8803

For additional information: Linda B. Selden, Chapter Administrator/Conference Producer
Phone: (631) 262-8807
Fax: (631) 262-8803
Email: ChapterAdmin@shrml.org

Federal I.D. #11-3051329

Date Received by SHRM-Long Island Conference 2010 _____

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