



19<sup>TH</sup> ANNUAL CONFERENCE AND EXHIBITORS' SHOWCASE  
 FRIDAY, APRIL 23, 2010  
 CREST HOLLOW COUNTRY CLUB  
 WOODBURY, NY

**KEYNOTE BREAKFAST WORKSHOP (8:30am – 9:30am)**  
**INTERNAL PRISONS: Protecting Productivity In Our Workforce**



Prison does not necessarily mean steel bars and razor wire. We all have “prisons within ourselves”, prisons that are just as confining as the one that held Troy Evans for 7.5 years. Addictions, depression, overeating, overworking, and bad relationships-the list goes on and on. What does this have to do with HR? Only when we ourselves, as well as those we bring into our companies are “whole” personally can we all become better professionally. Internal prisons are the number one cause of lost productivity within our workforce. If people are worried about their relationships, their addictions, their fears, are they going to give you the best eight hours they possibly can? No, they’re going to be on the phone mending relationships, feeding addictions and being preoccupied with their fears. HR managers need to be proactive in their work, not reactive. Reactive people let the environment dictate and protect them. Learn how to become better people and what is truly important in your life. Only then can you become the most you can be on the job. No flip charts and statistics. Just a real life explanation on how you and those you employ can escape internal prisons using the same tools and methods Troy used to escape his prison. **Troy D. Evans, Professional Speaker and Author, The Evans Group**

**SESSION I Workshop A (9:45am – 10:45am) and SESSION II Workshop D (11:15am – 12:15pm)**  
**SUCCESSION PLANNING AND LEADERSHIP:**  
**Ways To Protect Yourself From A Future Storm**



Talent separates your company from the competition. How you manage, direct, and develop that talent separates you from other Human Resources professionals. Unfortunately with the necessary focus on transactional duties (data entry, benefit administration, payroll, etc) the strategic planning around talent often gets overlooked. This interactive session will share the latest trends in talent management and show how to apply the lessons learned to your organization. With easy to use template and case studies, the facilitators will demonstrate how to launch and monitor a succession planning initiative, identify the inevitable talent gaps, and make the needed investments in leadership. **Dennis DiMaggio, PHR, Vice President, Learning and Development, and Matt Talley, Assistant Director, Organizational Development and Change Management, The Charmer Sunbelt Group**



**SESSION I Workshop B (9:45am – 10:45am) and SESSION II Workshop E (11:15am – 12:15pm)**  
**HR 2.0: Weathering And Advancing In A Storm Of Social Media**

Does your HR umbrella have what it takes to expand in a Web 2.0 world? Whether you are brand new to social media or an outstanding student of its different genres and just haven't figured out how to make it work in your Human Resources department, come spend time with Gary Pollakusky as he discusses how social media is being used to promote employer brands as well as how it can be leveraged to help build a strong talent pipeline for your organization. Hear a panel discussion on some of the best social media practices in HR today. Collaboration, Conversation and Participation required. **Gary Pollakusky, Managing Director, Media Barrel LLC**

**SESSION I Workshop C (9:45am – 10:45am) and SESSION II Workshop F (11:15am – 12:15pm)**  
**STRATEGIC HR DEVELOPMENT:**



**Do It Now, Do It Yesterday, Do It Tomorrow, Do It Forever**

This presentation will examine the changing, flattening, and increasingly competitive world, and draw implications, not just for HR operations, but for all of American society. By some estimates, more new information was created in the past 12 months that could impact your business than in the past 5,000 years combined. The amount of new technical information is doubling every two years. The world has changed and is changing. It is becoming increasingly flatter. More than ever before, it is critical for our success as a nation to develop the human resources necessary to compete in this changing world. This is not something we do at the age of 25, or 30, or 35. It is something we start before the age of one, and continue for our entire professional lives. This is not something that we leave to firms, or to HR Directors, or to HR Development, or to Training Schools, or to Universities – it takes an entire nation to make a nation competitive. **Dr. Beheruz N. Sethna, Professor of Business and President, University of West Georgia**

**SESSION III Workshop G (3:15pm – 4:30pm)**  
**DON'T FORGET YOUR “CORPORATE” UMBRELLA:**  
**The Forecast Calls For Sun, But You Never Know . . .**



As workplace law continues to evolve in light of the changing legal, economic and technological times, so too does the role of human resources. HR professionals have weathered the tumult of the recent past, only to find their world flooded with new laws and regulations and their responsibilities expanded into new areas of corporate operations. And while the dawn of the new decade triggered hope for calmer seas and stabilized economic, legal and regulatory conditions, it only may have been the eye of the storm. All indications in the first quarter of 2010 point to the continued expanding role of human resources and a need to prepare now for the potential storms which await. Join the Jackson Lewis team on an interactive journey into the ever-changing role human resources plays as the “corporate umbrella.” This session will include discussions on new and modified workplace laws, using the preventive audit as a strategic tool to avoid lawsuits and techniques on mitigating against the costs and effects of litigation when dispute is unavoidable. Additionally, the session will explore the risks and rewards of HR’s expansion into the cyber world through use of social networking websites and prepare attendees for managing the “information overload” which comes with it. **Christopher M. Valentino, Esq., Ana Cenanovic Shields, Esq., and John J. Porta, Esq., Jackson Lewis LLP**

